



# Information Management Offering

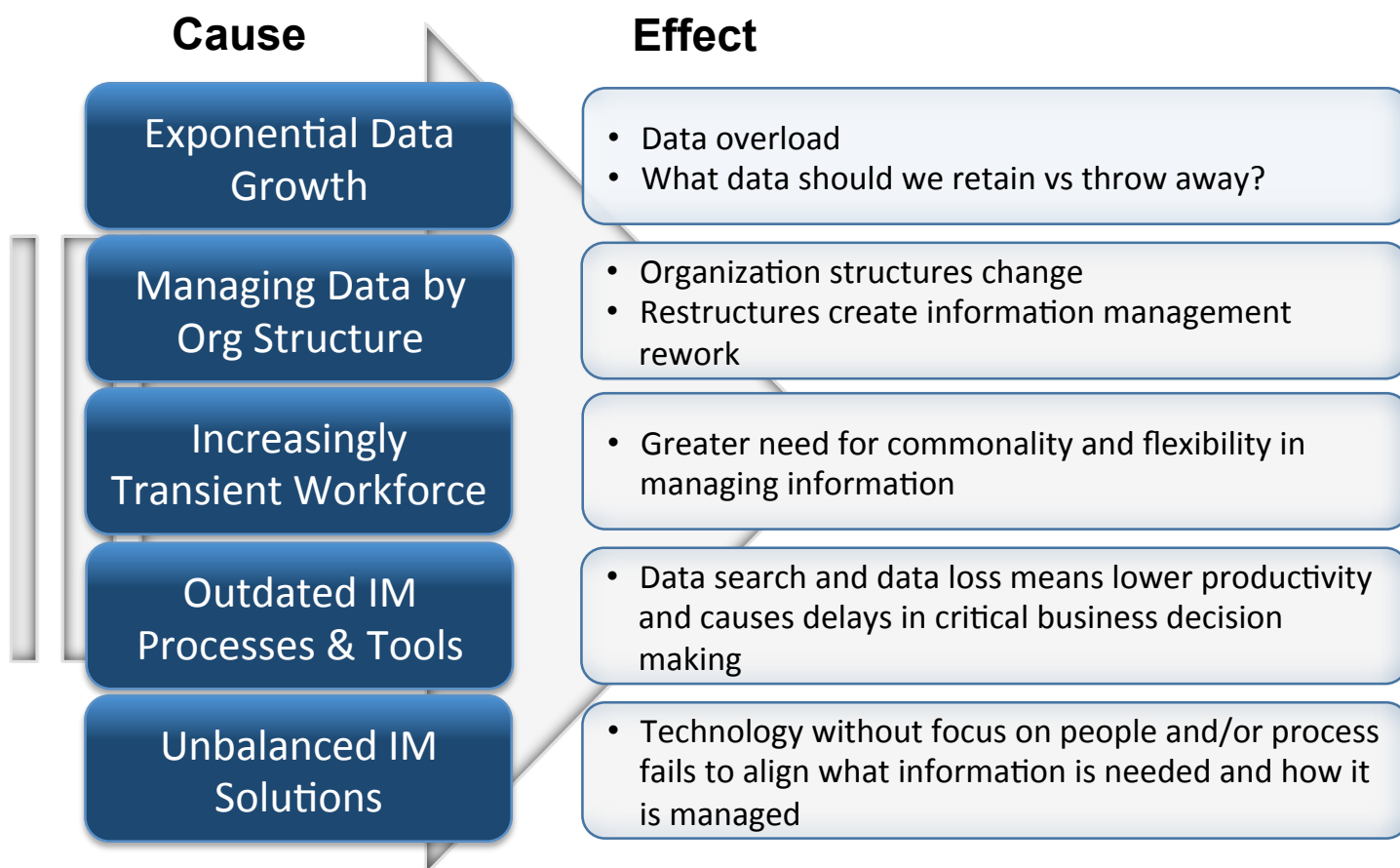
Information Management is not just about Technology...

## Introduction

We live in a world of data. More data seems to be the solution, but it is also becoming the problem. As data finds its way through organizations, "95% of the time it is delivered in 'unstructured' formats – residing not in databases, but in a variety of files including email, document and presentation attachments, and much more," - HP Research Labs. Not only is the data "all over the place," but it is also typically versioned multiple times. Multiple locations and multiple versions lead organizations away from "one version of the truth" for data and associated analytics and reporting.

Unstructured data is not going away. By 2020, the digital universe will be 44 times as large as it was in 2009. IBM estimates that data and content is growing at an average annualized compounded rate of 64% a year or more. If more data is both the problem and the solution, companies who operationalize thoughtful Information Management solutions limit the possibility of information becoming a liability.

The Problem – "Big Data" ...



# Our building blocks for IM solutions place emphasis on people and long term sustainability to deliver measurable value.



## The Solution – Boxley Group’s customized Information Management Programs

Information Management facilitates the processes by which information is captured, shared, and used in organizations. It ensures that people have the information they need, where they need it, when they need it – the right information, in the right place, at the right time, accessed by the right people.

Successful Information Management requires an integration of People, Process, and Technology. An engagement begins with information flow and technology evaluations to determine needs, gaps, threats, and risks. Boxley Group then provides customized, multi-tiered plans that enable organizations to effectively manage information in a manner consistent with the needs of data users and owners. Change management occurs concurrently with solution deployment as one of the key means for full adoption by all users. Value tracking and measurement against milestones is conducted during and after deployments to ensure successful implementations and adoption. Ultimately, the aim of Boxley Group is to institutionalize all Information Management solutions.

## The Boxley Group Solution

- Deep industry knowledge forms the foundation for all our solutions
- Cross-Functional with strong emphasis on key processes
- Based on how people want to find and view information
- People-focused; enabled by technology
- Designed for sustainability
- Fit for purpose



## Conclusion

The ability to actively and efficiently manage data and related processes is a key component in enabling organizations to stay competitive in an ever-changing and more complex business environment. Boxley Group’s strong focus on interdisciplinary, people-centric solutions ensure a more complete adoption of Information Management solutions, turning potential corporate and cultural liabilities into value creating assets.